



**Bridger Bowl Association
Fall 2021 Meeting Minutes
November 16, 2021, 7:00 p.m.
Hilton Garden Inn, Bozeman**

BOARD MEMBERS

Present: Pat Hoffman, President (via video conference); Todd Goertzen, Executive Vice President; Dave Weaver, Associate Vice President; Jake Werner, Secretary; Board Members: Joe Seymour, Mark Manseau, Jennifer Stark, Dan Oliver, Holly Tarlow; Bob Petitt, Vice President of Operations; Austin Schuerg, Treasurer; Lindsay Korth, Recording Secretary

CALL TO ORDER

Jake explained that Pat was joining the meeting via video conference; he started the meeting at 7:05 p.m.

MINUTES

Jake presented the minutes from the Spring 2021 Association meeting and requested a motion to approve the minutes. Jim Walker moved to approve the minutes from the May 26, 2021 meeting; Kelly Wiseman seconded the motion. With no additional discussion, members voted: All in favor, none opposed; minutes approved.

PRESIDENT'S REPORT

Jake reported that public busses will return this season; the transportation budget has increased substantially over the past several years. He also stated that the board has been focusing on ways to communicate better with the membership and the public; an ad-hoc Outreach Committee has been formed to focus on this goal.

GENERAL MANAGER'S REPORT

Bob introduced the present staff as well as former board members. He thanked staff for all of their hard work getting the mountain ready to open, specifically, Jason Prasek and Robert Drake. He reported that there were plenty of summer projects coming to an end, including the replacement of the pond culvert and the planning of the new JBL building. He displayed pictures of the pond/culvert project, as well as details about the new JBL. Bob also reported that Bridger Bowl is now 100% carbon neutral. Staff has been busy planning for winter operations; there will be no reservations to ski/ride this season, buses will operate for the public, mask requirements are not in place for guests at this time, there are three new trail names on the northern side of the mountain. Management is busy hiring staff; it has been challenging this year. Bridger is working on a communication project that will provide a free app for push notifications. Bob reported that Bridger has sold just over 14,000 passes to date.

TREASURER'S REPORT

Austin introduced himself and presented historical statistics to Association members. He provided historical revenue growth, pass makeup and day ticket quantities, and expenditures for the past seven years and the projected numbers for the 2021-22 season. He reported that prior to COVID-19, Bridger was on an 11% year-over-year growth trend in top line revenues. 77% of all revenues generated at Bridger are from pass and ticket sales; Food Service, Snowsports, and Rental/Retail make up other significant portions. The new Local's Pass option has proved to be a great addition, offering a lower priced option that has

effectively offered midweek holders weekend opportunities and full season pass holders a more affordable option. Since 2016, labor has made up about 70% of Bridger's annual expenditures (excluding depreciation). Total operating expenditures have continually followed a similar trend to the skier visit count.

COMMITTEE REPORTS

Long Range Planning – Joe reported that the board has been helping with the update of the 20-year Master Plan. The next five years include the following projects: design and construction of a new Jim Bridger Lodge, snowmaking expansion to Pierre's Knob and/or Alpine, summer use opportunities including hike, bike and horse trail development, and an increase in public transportation to/from Bridger. Bridger's Special Use Permit expires in 2042; a full environmental impact study is about a 5-year process.

NEW BUSINESS


Questions from Members – Bob addressed questions that were submitted on the website prior to the meeting. He explained that public transport to/from Bridger Bowl this year would be provided solely by First Student; 6 buses will run on the weekend days at 15-minute intervals. He reported that there are no plans to add RFID gates at Bridger. Bob stated that Bridger is in communication with Crosscut, SWMMBA, Backcountry Horsemen, and the Forest Service, discussing potential summer trail use options. Bob also explained that Bridger actively works to keep a Ski Patrol presence on the North Bowl Road. A member asked about various internal management changes; Jake explained that it was a human resources issue and not appropriate for the membership.


NEW MEMBERS

Jake presented the following membership applications for ratification: Bob Allen, Brian Bakken, Brogan Ballard, Connor Bergin, Dayna Bergin, Blake Bjornson, Al Borrego, Peter Carse, Kamie Cochran, Garrett Cronin, Melissa Cronin, Paul Cronin, Nick Cusick, Peggy Doyle, Joe Dunn, Mason Griffin, Stephen Halvorson, Jim Harris, Jason Heath, Allison Howe, Matthew Huffstetler, Jacob Klatt, Mary Kurcinka, Scott Macek, Christohper Mantei, Nick Miles, Eric Nielsen, Paula Nielsen, Jamie O'Callaghan, Sean O'Callaghan, Pam Omohundro, Erik Pidgeon, Will Ritter, Greg Schmidt, LaRue Seitz-Dettori, Stefanie Toth, David Tucker, Mike Underwood, Estela Villasenor, Ramanda Wagner, Brian Whitlock, Ryan Wilson. Julie Bennett moved to ratify the new members; Steve Wiechmann seconded the motion. Vote taken, all in favor; motion carried, and memberships approved.

MOTION TO ADJOURN

Jake welcomed a motion to adjourn the meeting. Kelly Wiseman moved to adjourn the meeting; Jim Walker seconded the motion. Vote taken, all in favor; Jake adjourned the meeting at 8:25 p.m.


Patrick Hoffman
Patrick Hoffman (May 31, 2022 09:21 MDT)
PATRICK HOFFMAN, PRESIDENT


Jacob Werner
Jacob Werner (May 31, 2022 09:22 MDT)
JACOB WERNER, SECRETARY